

# Trust and Control: A Dialectic Link

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*To trust is good,  
do not trust is better*  
(Italian saying)

## Abstract

The relationship between trust and control is quite relevant both for the very notion of trust and for modelling and implementing trust-control relations with autonomous systems; but it is not trivial at all. On the one side, it is true that where/when there is control there is no trust, and vice versa. However, this refers to a restricted notion of trust: i.e., "trust in y", which is just a part, a component of the global trust needed for relying on the action of another agent. We claimed that control is antagonistic of this strict form of trust; but also that it completes and complements it for arriving to a global trust. In other words, putting control and guarantees is trust-building; it produces a sufficient trust, when trust in y's autonomous willingness and competence would not be enough. We also argue that control requires new forms of trust: trust in the control itself or in the controller, trust in y as for being monitored and controlled; trust in possible authorities; etc. Finally, we show that paradoxically control could not be antagonistic of strict trust in y, but it can even create, increase it by making y more willing or more effective.

In conclusion, depending on the circumstances, control makes y more reliable or less reliable; control can either decrease or increase trust.

We also analyse two kinds of control, characterised by two different functions: 'pushing or influencing control' aimed at preventing violations or mistakes, Vs 'safety, correction or adjustment control' aimed at preventing failure or damages after a violation or a mistake. A good theory of trust cannot be complete without a theory of control.

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\* This research has been supported by the IST Programme ALFEBIITE (A Logical Framework for Ethical Behaviour between Infohabitants in the Information Trading Economy of the Universal Information Ecosystem): contract number IST-1999-10298.

## **1 Introduction: to trust or to control? Two opposite notions and parties**

The relation between trust and control is very important and perhaps even definitory; however it is everything but obvious and linear.

On the one side, some definitions delimitate trust precisely thanks to control as its opposite. But it is also true that control and guaranties make me more confident when I do not have enough trust in my partner; and what is confidence if not a broader form of trust?

On the other side, it appears that the “alternative” between control and trust is one of the main *tradeoff* in several domain of IT and computer science, from HCI to MAS, EC, virtual organisations, and so on, precisely like in human social interaction.

Consider for example the problem to mediate between two diverging concepts as control and autonomy (and the trust on which the autonomy is based) in the design of human-computer interfaces (Hendler, 1999).

“One of the more contentious issues in the design of human-computer interfaces arises from the contrast between ‘direct manipulation’ interfaces and autonomous agent-based systems. The proponents of direct manipulation argue that a human should always be in control - steering an agent should be like steering a car - you’re there and you’re active the whole time. However, if the software simply provides the interface to, for example, an airlines booking facility, the user must keep all needs, constraints and preferences in his or her own head. (...) A truly effective internet agent needs to be able to work for the user when the user isn’t directly in control.”

Consider also the naive approach to security and reliability in computer mediated interaction, just based on strict rules, authorisation, cryptography, inspection, control, etc. (Castelfranchi, 2000) which can be in fact self-defeating for improving EC, virtual organisation, cyber-communities (Nissenbaum, 1999).

The problem is that the trust-control relationship is both conceptually and practically quite complex and dialectic. We will try to explain it both at the conceptual and modelling level, and in terms of their reciprocal dynamics.

## **2 What trust is: a cognitive approach**

Let us recapitulate our cognitive approach and definition of trust (Castelfranchi and Falcone, 1998; Castelfranchi and Falcone, 2000).

The word "trust" is ambiguous: it denotes both the simple trustor's evaluation of trustee before relying on it (we will call this "core trust"), the same plus the decision of relying on trustee (we will call this part of the complex mental state of trust "reliance"), and the *action* of trusting, depending upon trustee (this meaning really overlaps with "delegation" (Castelfranchi and Falcone, 1998-b) and we will not use the term "trust" for this).

In Fig.1 we show how these three steps of the trust concept are causally related. In fact, there may be several evaluations of other agents ( $y$  or  $z$  in the figure) about a given task ( $\tau$  in the figure); each of these evaluations is based on various parameters/components (see below); the match among these evaluations permits to decide if and which agent rely on. We should consider also external constraints that could influence our preferences/conveniences and then this decision (for example an obligation to take a decision even if nobody has had a good evaluation). Then, the decision permits to make (or not) a delegation action.

Trust is, first of all, *a mental state*, an *attitude* towards an other agent (usually a social attitude). We will use the three argument predicate -**Trust**( $x$   $y$   $\tau$ ) (where  $x$  and  $y$  are the trustor and the trustee respectively and  $\tau = (\tau, g)$  is the task, the pair action-goal) - to denote a specific *mental state* compound of other more elementary mental attitudes (beliefs, goals, etc.). While we use a predicate **Delegate**( $x$   $y$   $\tau$ ) to denote the *action* and the resulting relation between  $x$  and  $y$ .

Delegation necessarily is an *action*, a result of a decision, and it also creates and is a (*social*) *relation* among  $x$ ,  $y$ , and  $\tau$ . The external, observable action/behaviour of delegating either consists of the action of provoking the desired behaviour, of convincing and negotiating, of charging and empowering, or just consists of the action of doing nothing (omission) waiting for and exploiting the behaviour of the other. Indeed, will we use trust and reliance only to denote the mental state preparing and underlying delegation (*trust* will be both: the small nucleus and the whole).

*There may be trust without delegation: either the level of trust is not sufficient to delegate, or the level of trust would be sufficient but there are other reasons preventing delegation (for example prohibitions, see again Fig.1).*

So, trust is normally *necessary* for delegation <sup>1</sup>, but it is not *sufficient*: delegation requires a richer decision that contemplates also conveniences and preferences. As a state, trust is the most important

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<sup>1</sup> There may be delegation without trust: these are exceptional cases in which either the delegating agent is not free (coercive delegation) or he has no information and no alternative to delegating, so that he must just make a trial (blind delegation).

part of the mental counter-part of delegation, i.e. that it is a structured set of mental attitudes characterising the mind of a delegating agent/trustor.

The decision to delegate has no degrees: either  $x$  delegates or  $x$  does not delegate. Indeed trust has degrees:  $x$  trusts  $y$  more or less relatively to  $\tau$ . And there is a threshold under which trust is not enough for delegating.

## 2.1 Basic Beliefs in Trust

We start identifying the basic ingredients of the mental state of trust.

To have trust it is necessary that the trustor has got a goal. In fact,  $x$  has a **goal**  $g$  that  $x$  tries to achieve by using  $y$ : This is what  $x$  would like to "delegate to"  $y$ , its task.

In addition,  $x$  has some specific basic beliefs:

1. "Competence" Belief: a *positive evaluation* of  $y$  is necessary,  $x$  should believe that  $y$  is useful for this goal of its, that  $y$  can produce/provide the expected result, that  $y$  can play such a role in  $x$ 's plan/action, that  $y$  has some function.

2. "Disposition" Belief: Moreover,  $x$  should think that  $y$  not only is able and can do that action/task, but  $y$  actually will do what  $x$  needs. With cognitive agents this will be a belief relative to their *willingness*: this make them predictable.

These are the two prototypical components of trust as an attitude towards  $y$ . They will be enriched and supported by other beliefs depending on different kind of delegation and different kind of agents; however they are the real cognitive kernel of trust. As we will see later even the goal can be varied (in negative expectation and in aversive forms of 'trust'), but not these beliefs.

## 2.2 Esteem and Expectation

Let us stress the nature of the above basic beliefs about  $y$ . They are -after the the decision step (see Fig.1)- *evaluations* and *positive expectations*, not "neutral" beliefs. In trusting  $y$ ,  $x$  believes that  $y$  has the right qualities, power, ability, competence, and disposition for  $g$ . Thus the trust that  $x$  has in  $y$  is (clearly and importantly) part of (and is based on) its esteem, its "image", its reputation (Dasgupta, 1990; Raub and Weesie,1990).

There is also a "positive expectation" about  $y$ 's power and performance.

*A positive expectation is the combination of a goal and of a belief about the future (prediction):  $x$  both believes that  $g$  and  $x$  desires/intends that  $g$ .*

In this case:  $x$  both *believes* that  $y$  can and will do; and  $x$  *desires/wants* that  $y$  can and will do.

### 2.3 Trust and Reliance

The kernel ingredients we have just identified are not enough for arriving to a delegation or reliance disposition. At least a third belief is necessary for this:

3. Dependence Belief:  $x$  believes -to trust  $y$  and delegate to it- that either  $x$  needs it,  $x$  depends on it (*strong dependence* (Sichman et al., 1994), or at least that it is better to  $x$  to rely rather than do not rely on it (*weak dependence* (Jennings, 1993)).

In other terms, when  $x$  trusts on someone,  $x$  is in *a strategic situation* (Deutsch, 1973):  $x$  believes that there is interference (Castelfranchi, 1998) and that its rewards, the results of its projects, depend on the actions of another agent  $y$ .

These beliefs (plus the goal  $g$ ) define its "trusting  $y$ " or its "**trust in  $y$** " in delegation. However, another crucial belief arises in  $x$ 's mental state -supported and implied by the previous ones:

4. Fulfilment Belief:  $x$  believes that  $g$  will be achieved (thanks to  $y$  in this case)<sup>2</sup>. This is the "**trust that"  $g$** .

Thus, *when  $x$  trusts  $y$  for  $g$ , it has also some trust that  $g$* . When  $x$  decides to trust,  $x$  has also the new goal that  $y$  performs  $\alpha$ , and  $x$  rely on  $y$ 's  $\alpha$  in its plan (delegation). In other words, on the basis of those beliefs about  $y$ ,  $x$  "leans against", "count on", "depends upon", "relies on", in other words  $x$  practically "trusts"  $y$ . Where -notice- "to trust" does not only means those basic beliefs (the core) but also the decision (the broad mental state) and the act of delegating (see Fig.1).

To be more explicit: *on the basis of those beliefs about  $y$ ,  $x$  decides of not renouncing to  $g$ , not personally bringing it about, not searching for alternatives to  $y$ , and to pursue  $g$  through  $y$ .*

Using Meyer, van Linder, van der Hoek et al.'s logics (Meyer and van der Hoek, 1992; van Linder, 1996], and introducing some "ad hoc" predicate (like WillDo) we can summarise and simplify the mental ingredients of trust as in Fig.2. In this figure: PE means positive expectation, B is the

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<sup>2</sup> The trust that  $g$  does not necessarily requires the trust in  $y$ . I might ignore which are the causal factors producing or maintaining  $g$  true in the world, nevertheless I may desire, expect and trust that  $g$  happens or continue. The Trust that  $g$ , per se, is just a -more or less supported- subjectively certain positive expectation (belief conform to desire) about  $g$ .

believe operator (the classical doxastic operator), and W is the wish operator (a normal modal operator).<sup>3</sup>

Wishes are the agents' desires, they model the things the agents like to be the case; the difference between wishes and goals consists in the fact that goals are selected wishes.

The fulfilment belief derives from the formulas in the above schema.

Of course, there is a coherence relation between these two aspects of trust (core and reliance): the decision of betting and wagering on *y* is grounded on and justified by these beliefs. More than this: the degree or strength (see later) of trust must be sufficient to decide to rely and bet on *y* (Marsh, 1994; Snijders and Keren, 1996). The trustful beliefs about *y* (core) are the presupposition of the act of trusting *y*.

## 2.4 Risk, Investment and Bet

Any act of trusting and relying implies some bet and some risk (Luhmann, 1990). In fact, *x* might eventually be disappointed, deceived and betrayed by *y*: *x*'s beliefs may be wrong. At the same time *x* bets something on *y*. First, *x* renounced to (search for) possible alternatives (for ex. other partners) and *x* might have lost its opportunity: thus *x* is risking on *y* the utility of its goal *g* (and of its whole plan). Second, *x* had some cost in evaluating *y*, in waiting for its actions, etc. and *x* wasted its own time and resources. Third, perhaps *x* had some cost to induce *y* to do what *x* wants or to have *y* at its disposal (for ex. *x* paid for *y* or for its service); now this investment is a real bet (Deutsch, 1973) on *y*.

Thus, to be precise we can say that:

*When x trusts y there are two risks: a) the risk of failure, the frustration of g (possibly for ever, and possibly of the entire plan containing g);<sup>4</sup> b) the risk of wasting the efforts.*

Not only *x* risks to miss *g* (*missed gains*) but *x* also risks to waste her investments (*loss*).

The act of trusting/reliance is a real wager, a risky activity: it logically presupposes some uncertainty, but it also requires some **predictability** of *y*, and usually some degree of trust in *y*.

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<sup>3</sup> We use the classical modal logic operators and the constructs of dynamic logic.

In particular, the belief about practical opportunity borrows from dynamic logic the construct  $\langle Do_i(\ ) \rangle g$  that means that agent *i* has the opportunity to perform action in such a way that *g* will result from this performance.

<sup>4</sup> Moreover there might be not only the frustration of *g*, the missed gain, but there might be additional damages as effect of failure, negative side effects: the risks in case of failure are not the simple counterpart of gains in case of success.

This subjective perception of risk and this degree of trust can either be due to lack of knowledge, incomplete information, dynamic world, or to favorable and adverse probabilities. As we will see this make some difference in reasons and functions for control.

When applied to a cognitive, intentional agent, the "Disposition Belief" (belief number 2) must be articulated in and supported by a couple of other beliefs:

2a. Willingness Belief:  $x$  believes that  $y$  has decided and intends to do . In fact for this kind of agent to do something, it must intend to do it. So trust requires modelling the mind of the other.

2b. Persistence Belief:  $x$  should also believe that  $y$  is stable enough in its intentions, that has no serious conflicts about  $\alpha$  (otherwise it might change its mind), or that  $y$  is not unpredictable by character, etc.<sup>5</sup>

## 2.5 Internal (trustworthiness) versus external attribution of trust

We should also distinguish between trust 'in' someone or something that has to act and produce a given performance thanks to its *internal* characteristics, and the global trust in the global event or process and its result which is also affected by external factors like opportunities and interferences (see Fig.3).

Trust *in*  $y$  (for example, 'social trust' in strict sense) seems to consists in the two first prototypical beliefs/evaluations we identified as the basis for reliance: *ability/competence* (that with cognitive agents includes self-confidence), and *disposition* (that with cognitive agents is based on willingness, persistence, engagement, etc.). Evaluation about *opportunities* is not really an evaluation about  $y$  (at most the belief about its ability to recognize, exploit and create opportunities is part of our trust 'in'  $y$ ). We should also add an evaluation about the probability and consistence of obstacles, adversities, and interferences.

We will call this part of the global trust (the trust 'in'  $y$  relative to its internal powers - both motivational powers and competential powers) *internal trust* or subjective *trustworthiness*. In fact this trust is based on an 'internal causal attribution' (to  $y$ ) on the causal factors/probabilities of the successful or unsuccessful event.

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<sup>5</sup> Beliefs 2a. and 2b. imply some beliefs about  $y$ 's motives: intention is due to these motives, and persistence is due to preferences between motives.

Trust can be said to consist of or better to (either implicitly or explicitly) imply the *subjective probability* of the successful performance of a give behaviour , and it is on the basis of this subjective perception/evaluation of risk and opportunity that the agent decide to rely or not, to bet or not on y. However, the probability index is based on, derives from those beliefs and evaluations. In other terms the global, final probability of the realisation of the goal g, i.e. of the successful performance of , should be decomposed into the probability of y performing the action well (that derives from the probability of willingness, persistence, engagement, competence: *internal attribution*) and the probability of having the appropriate conditions (opportunities and resources *external attribution*) for the performance and for its success, and of not having interferences and adversities (*external attribution*).

Strategies to establish or incrementing trust are very different depending on the external or internal attribution of your diagnosis of lack of trust. If there are adverse environmental or situational conditions your intervention will be in establishing protection conditions and guarantees, in preventing interferences and obstacles, in establishing rules and infrastructures; while if you want to increase your *trust in* your contractor you should work on its motivation, beliefs and disposition towards you, or on its competence, self-confidence, etc..<sup>6</sup>

Environmental and situational trust (which are claimed to be so crucial in electronic commerce and computer mediated interaction; see for ex. (Castelfranchi and Tan, 2000; Rea, 2000) are aspects of the external trust. Is it important to stress that:

- *when the environment and the specific circumstances are safe and reliable, less trust in y (the contractor) is necessary for delegation (for ex. for transactions).*

Vice versa, when x strongly trust y, his capacities, willingness and faithfulness, x can accept a less safe and reliable environment (with less external monitoring and authority). We account for this ‘complementarity’ between the internal and the external components of trust in y for g in given circumstances and a given environment.

However, as we will see later we shouldn’t identify ‘trust’ with ‘internal or interpersonal or social trust’ and claim that when trust is not there, there is something that can replace it (ex. surveillance, contracts, etc.). It is just matter of different kinds or better *facets of trust*.

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<sup>6</sup> To be true, we should also consider the reciprocal influence between external and internal factors. When x trusts the internal powers of y, it also trusts its abilities to create positive opportunities for success, to perceive and react to the external problems. Viceversa, when x trusts the environment opportunities, this valuation could change the trust about y (x could think that y is not able to react to specific external problems).



## 2.6 Formal definition of trust

When  $x$  relies on  $y$  for  $y$ 's action,  $x$  is taking advantage of  $y$ 's independent goals and intentions, predicting  $y$ 's behaviour on such a basis, or  $x$  is itself inducing such goals in order to exploit  $y$ 's behaviour. In any case  $x$  not only believes that  $y$  is able to do and can do (opportunity), but also that  $y$  will do because it is committed to this intention or plan (not necessarily to  $x$ ).

Let's *simplify* and formalise this: we might characterise **social trust mental state** as follows:

$$\text{Trust}(X, Y, \tau) = \text{Goal}_X g \supset \text{B}_X \text{PracPoss}_Y(\langle \cdot, g \rangle) \supset \text{B}_X \text{Prefer}_X(\text{Done}_Y(\langle \cdot, g \rangle), \text{Done}_X(\langle \cdot, g \rangle)) \supset \\ (\text{B}_X(\text{Intend}_Y(\langle \cdot, g \rangle) \supset \text{Persist}_Y(\langle \cdot, g \rangle)) \supset (\text{Goal}_X(\text{Intend}_Y(\langle \cdot, g \rangle) \supset \text{Persist}_Y(\langle \cdot, g \rangle)))$$

Where:  $\text{PracPoss}_Y(\langle \cdot, g \rangle) = \langle \text{Do}_Y(\langle \cdot \rangle) \rangle g \supset \text{Ability}_Y(\langle \cdot \rangle)$ .

In other words, trust is a set of mental attitudes characterizing the “delegating” agent's mind which prefers another agent doing the action.  $y$  is a cognitive agent, so  $x$  believes that  $y$  *intends to do* the action and  $y$  *will persist* in this.

Let's eventually consider that some kind of delegation, typical of the social sciences, (where there is agreement, promise, etc.), are in fact based on  $y$ 's awareness and implicit or explicit agreement (compliance); they presuppose *goal-adoption* by  $y$ . Thus to trust  $y$  in this case means to trust its agreement and willingness to help/adopt (social commitment) and in its motives for doing so. This level of trust presupposes a beliefs about the social mind and attitudes of the trustee.<sup>7</sup>

## 2.7 Degrees of Trust

In our model we ground the degree of trust of  $x$  in  $y$ , in the cognitive components of  $x$ 's mental state of trust. More precisely, *the degree of trust (DoT) is a function of the subjective certainty of the relevant beliefs*. We use the degree of trust to formalise a rational basis for the decision of relying and betting on  $y$ . Also we claim that the "quantitative" aspect of another basic ingredient is relevant: *the value or importance or utility of the goal  $g$* . In sum,

- *the quantitative dimensions of trust are based on the quantitative dimensions of its cognitive constituents.*

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<sup>7</sup> In all forms of adoption-based trust, beliefs about adoptivity and motives for adoption are particularly crucial.

For us trust is not an arbitrary index with an operational importance, without a real content, but it is based on the subjective certainty of the relevant beliefs, which support each others and the decision to trust.

We will call *Trust-Attitudes* that operator that, when applied to two agent ( $Ag_1$  and  $Ag_2$ ), a task ( $\tau$ ), and a temporal instant ( $t$ ), returns the set of beliefs and goals (of  $Ag_1$  on  $Ag_2$  about  $\tau$  at the time  $t$ ) useful to the trust relation. We can imagine that each of the beliefs included in  $Trust-Attitudes(Ag_1, Ag_2, \tau, t)$  will have a particular weight: a degree of credibility ( $DoC(B_i)$ ), with  $0 \leq DoC(B_i) \leq 1$ .

We consider here, the resulting degree of trust of  $Ag_1$  on  $Ag_2$  about  $\tau$  at time  $t$ , as the simple multiplication of all these factors (indeed we have also considered the possibility of saturation effects for each of the factors included in the multiplication and the possibility to introduce different parameters for each factor (Castelfranchi and Falcone, 2000).

If we call *Eval-DoT* the function that when applied to a set of mental states returns the result of the product of the weights of these mental states we can say:

$$Eval-DoT(Trust-Attitudes(Ag_1, Ag_2, \tau, t)) = DoT_{Ag_1, Ag_2, \tau, t} \quad (0 \leq DoT_{Ag_1, Ag_2, \tau, t} \leq 1).$$

In order that  $Ag_1$  trusts  $Ag_2$  about  $\tau$  at the time  $t$ , and then it delegates that task, it is not only necessary that the  $DoT_{Ag_1, Ag_2, \tau, t}$  exceeds a given ( $Ag_1$ 's) threshold, but also that it constitutes the better solution (compared with the other possible solutions). So we should consider the abstract scenario<sup>8 9</sup> of Fig.4.

The analysis of this scenario produces one of these possible choices:

- i)  $Ag_1$  tries to achieve the goal by itself;
- ii)  $Ag_1$  delegates the achievement of that goal to another agent ( $Ag_2, \dots, Ag_n$ );
- iii)  $Ag_1$  does nothing (relatively to this goal), i.e. renounces it.

It is possible to determine a trust choice starting from each combination of credibility degrees -  $\{DoT_{Ag_1, Ag_i, \tau, t}\}$  with  $Ag_i \in \{Ag_1, \dots, Ag_n\}$  - of the main beliefs included in  $Trust-Attitudes(Ag_1, Ag_i, \tau, t)$ .

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<sup>8</sup>  $U(Ag_1)_t$  is the  $Ag_1$ 's utility function at the time  $t$ , and specifically:  $U(Ag_1)_p^+, t$ , the utility of the  $Ag_1$ 's success performance;  $U(Ag_1)_p^-, t$ , the utility of the  $Ag_1$ 's failure performance;  $U(Ag_1)_{di}^+, t$  the utility of a successful delegation to the agent  $i$  (the utility due to the success of the delegated action);  $U(Ag_1)_{di}^-, t$  the utility of a failure delegation to the agent  $i$  (the damage due to the failure of the delegated action);  $U(Ag_1)_{0,t}$ , the utility of to do nothing

<sup>9</sup> More precisely, we have:  $U(Ag_1)_p^+, t = Value(g) + Cost [Performance(Ag_1, \tau, t)]$ ,

$U(Ag_1)_p^-, t = Cost [Performance(Ag_1, \tau, t)] + Additional\ Damage\ for\ failure$

$U(Ag_1)_{di}^+, t = Value(g) + Cost [Delegation(Ag_1, Ag_i, \tau, t)]$ ,

$U(Ag_1)_{di}^-, t = Cost [Delegation(Ag_1, Ag_i, \tau, t)] + Additional\ Damage\ for\ failure$

where it is supposed that it is possible to attribute a quantitative value (importance) to the goals and where the costs of the actions (delegation and performance) are supposed to be negative.

t) (with  $Ag_i \in \{Ag_1, \dots, Ag_n\}$ ), and from a set of  $Ag_i$ 's utilities  $\{U_{p,t}^+, U_{p,t}^-, U_{di,t}^+, U_{di,t}^-, U_{0,t}\} = U(Ag_i, t)$ , with  $i \in \{2, \dots, n\}$ .

It is possible that -once fixed the set of utilities and the kind and degree of control- different combinations of credibility degrees of the main beliefs produce the same choice. However, more in general, changing the credibility degree of some beliefs should change the final choice about the delegation (and the same holds for the utilities and for the control).

Obviously, at different times we could have different sets of beliefs and utilities and then different decision about the delegation.

### 3 What control is

The control is a (meta) action:

- a) aimed at ascertaining whether another action has been successfully executed or if a given state of the world has been realized or maintained (feedback, checking);
- b) aimed at dealing with the possible deviations and unforeseen events in order to positively cope with them (intervention).

When the client is delegating a given object-action, what about its control actions?

Considering, for the sake of simplicity, that the control action is executed by a single agent, when  $Delegates(Ag_1, Ag_2)$  there are at least four possibilities:

- i)  $Ag_1$  delegates the control to  $Ag_2$ : the client does not (directly) verify the success of the delegated action to the contractor;
- ii)  $Ag_1$  delegates the control to a third agent;
- iii)  $Ag_1$  gives up the control: nobody is delegated to control the success of ;
- iv)  $Ag_1$  maintains the control for itself.

Each of these possibilities could be explicit or implicit in the delegation of the action, in the roles of the agents (if they are part of a social structure), in the preceding interactions between the client and contractor, etc.

To understand the origin and the functionality of control it is necessary to consider that  $Ag_1$  can adjust run-time its delegation to  $Ag_2$  if it is in condition of:

- a) receiving in time the necessary information about  $Ag_2$ 's performance (*feedback*);
- b) intervening on  $Ag_2$ 's performance to change it before its completion (*intervention*).

In other words,  $Ag_1$  must have some form of “control” on and during  $Ag_2$ 's task realisation.

- *Control* requires feedback plus intervention (Fig.5).<sup>10</sup>

Otherwise no adjustment is possible. Obviously, the feedback useful for a run-time adjustment must be provided timely for the intervention. In general, the feedback activity is the precondition for an intervention; however it is also possible that either only the feedback or only the intervention hold.

*Feedback* can be provided by observation of  $Ag_2$ 's activity (inspection, surveillance, monitoring), or by regularly sent messages by  $Ag_2$  to  $Ag_1$ , or by the fact that  $Ag_1$  receives or observes the results/products of  $Ag_2$ 's activity or their consequences.

As for *Intervention* we consider five kinds of intervention:

- *stopping the task* (the delegation or the adoption process is suddenly interrupted);
- *substitution* (an intervention allocates part of the (or the whole) task to the intervening agent);
- *correction of delegation* (after the intervention, the task is partially or totally changed);
- *specification or abstraction of delegation* (after the intervention, the task is more or less constrained);
- *repairing of delegation* (the intervention leaves the task activity unchanged but it introduces new actions necessary to achieve the goal(s) of the task itself).

Each of these interventions could be realized through either a *communication act* or a *direct action* on the task by the intervening agent.

The *frequency of the feedback on the task* could be:

- *purely temporal* (when the monitoring or the reporting is independent of the structure of the activities in the task, they only depend on a temporal choice);
- *linked with the working phases* (when the activities of the task are divided in phases and the monitoring or the reporting is connected with them).

Client and contractor could adjust the frequency of their feedback activity in three main ways:

- by *changing the temporal intervals* fixed at the start of the task delegation (in the case in which the monitoring/reporting was purely temporal);

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<sup>10</sup> We will call *control activity* the combination of two more specific activities: monitoring and intervention.

- by *changing the task phases* in which the monitoring/reporting is realized with respect to those fixed at the start of the task delegation (in the case in which monitoring/reporting was linked with the working phases);
- by *moving from* the purely temporal monitoring/reporting to the working phases monitoring/reporting (or vice versa).

Also the *frequency of intervention* is relevant. As explained above, the intervention is strictly connected with the presence of the monitoring/reporting on the task, even if, in principle, both the intervention and the monitoring/reporting could be independently realized. In addition, also the frequencies of intervention and of monitoring/reporting are correlated. More precisely, the frequency of intervention could be:

1) *never*; 2) *just sometimes* (phase or time, a special case of this is at the end of the task); 3) *at any phase or at any time*.

Fig.6 integrates the schema of Fig.3 with the two actions: control and execution of the task.

Plans typically contain control actions of some of their actions (Castelfranchi and Falcone, 1994).

#### **4 Control replaces trust and trust makes control superflous?**

As we said before, a perspective of duality between trust and control is very frequent and at least partially valid (Tan and Thoen, 1999). Consider for example this definition of trust:

“The willingness of a party to be vulnerable to the actions of another party based on the expectation that the other party will perform a particular action important to the trustor, irrespective of the ability to monitor or control that other party” (Mayer et al., 1995)<sup>11</sup>

This captures a very intuitive and common sense use of the term trust (in social interaction). In fact, it is true -in this restrict sense- that if you control me “you don’t trust me!”; and it is true that if you do not trust me enough (for counting on me) you would like to monitor, control and enforce me in some way.

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<sup>11</sup> This is a remarkable definition. Our analytical account is rather close to it: “a particular action important to the trustor” means that the trustor has some goal and is relying on such an action of the trustee for such a goal (delegation); trust is a “willingness” a decision to bet on somebody, to take some risk, then to be “vulnerable”; but is based on expectations about the willingness of the other party. We just consider “trust” as ambiguous: able to designate on the one side the decision and the action of relying; on the other side the mental attitude towards that party that is presupposed by such a decision, i.e., those “expectations”. Moreover we take into account not only the willingness but also the competence (and even the external opportunities). Finally, we do not put the restriction of “irrespective to control”, because our definition is more general and goes beyond strict social/personal trust in the other. Here we clarify precisely this point by proposing a strict and a broad notion of trust.

In this view, control and normative “remedies” “have been described as weak, impersonal substitutes for trust” (Sitkin and Roth, 1993), or as “functional equivalent... mechanisms” (Tan and Thoen, 1999): “to reach a minimum level of confidence in cooperation, partners can use trust and control to complement each other” (Beamish, 1988).<sup>12</sup>

With respect to this view, we have some problems:

- on the one side, it is correct, it captures something important. However, in such a complementarity, how the control precisely succeeds in augmenting confidence, is not really modelled and explained.
- on the other side, there is something reductive and misleading in such a position:
  - it reduces trust to a strict notion and loses some important uses and relations;
  - it ignores different and additional aspects of trust also in the trustee;
  - it misses the point of considering control as a way of increasing the strict trust in the trustee.

We will argue that:

- firstly, control is antagonistic to strict trust;
- secondly, it requires new forms of trust and build the broad trust;
- thirdly, it completes and complements it;
- finally, it can even create, increase the strict trust.

As you can see a quite complex relationship.

#### **4.1 A strict trust notion (antagonist of control) and a broad notion (including control)**

As we said we agree on the idea that (at some level) trust and control are antagonistic (one eliminates the other) but complementary. We just consider this notion of trust -as defined by Mayer- too restricted.

It represents for us the notion of trust in strict sense, i.e. applied to the agent (and in particular to a social agent and to a process or action), and strictly relative to the “internal attribution”, to the internal factor. In other words, this represent the “trust in y” (as for action and goal g). But this trust -when is enough for delegation- implies the “trust that” (g will be achieved or maintained);

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<sup>12</sup> Of course, as Tan and (xxx) noticed control can be put in place by default, not because of a specific evaluation of a specific partner, but because of a generalised rule of prudence or for lack of information. (See later, about the level of trust as insufficient either for uncertainty or for low evaluation).

and anyway it is part of a broader trust (or non-trust) that g.<sup>13</sup> We consider both forms of trust. Also the trust (or confidence) in y, is, in fact, just the trust (expectation) that y is able and will appropriately do the action (that I expect for its result g). But the problem is: are such an ability and willingness (the “internal” factors) enough for realizing g? What about conditions for successfully executing (i.e. the opportunities)? What about other concurrent causes (forces, actions, causal process consequent to y’s action)? If my trust is enough for delegating to y, this means that I expect, trust that g will probably be realized.

We propose a broader notion of trust including all my expectations (about y and the world) such that g will be eventually true thanks (also) to y’s action; and a strict notion of trust as “trust in” y, relative only to the internal factors (see Fig.7).

This strict notion is similar to which defined by Mayer (apart from the lack of the competence ingredient), and it is in contrast, in conflict with the notion of control. If there is control then there is no trust. But on the other side they are also two complementary parts, as for the broad/global trust: control supplements trust.<sup>14</sup>

In this model, trust in y and control of y are *antagonistic*: where there is trust there is no control, and viceversa; the larger the trust the less room for control, and viceversa; but they are also *supplementary*: one remedies to the lack of the other; they are parts of one and the same entity.

What is this attitude that can either be built out of trust or out of control? Is confidence, i.e. trust again, but in a broader sense, as we formalised it.

In our view we need these two levels and notions of trust.

In this perspective notice that control is both antagonist to (one form of trust) and constituent of (another form of) trust.

Obviously, this schema is very simplistic and just intuitive. We will make this idea more precise. However let us remarke immediately that this is not the only relation between strict-trust and control. Control is not only aimed at supplementing and “completing” trust (when trust in y would

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<sup>13</sup> Somebody, call this broader trust “confidence”. But in fact they seems quite synonymous: there is confidence in y and confidence that p.

<sup>14</sup> Control -especially in collaboration- cannot be completely eliminated and lost, and delegation and autonomy cannot be complete. This not only for reasons of confidence and trust, but for reasons of distribution of goals, of knowledge, of competence, and for an effective collaboration. The trustor usually have at least to know whether and when the goal has been realised or not.

not be enough); it can be also aimed precisely at augmenting the internal trust in y, y's trustworthiness.

## **4.2 Relying on control and bonds requires additional trust**

To our account of trust one might object that we overstate the importance of trust in social actions such as contracting, and organisations; since everything is based on delegation and delegation presupposes enough trust. In fact, it might be argued -within the duality framework- that people put contracts in place precisely because they do *not* trust the agents they delegate tasks to. Since there is no trust people want to be protected by the contract. The key in these cases would not be trust but the ability of some authority to assess contract violations and to punish the violators. Analogously, in organisations people would not rely on trust but on authorisation, permission, obligations and so forth.

In our view (Castelfranchi and Falcone, 1998) this opposition is fallacious: it seems that trust is only relative to the character or friendliness, etc. of the trustee. In fact in these cases (control, contracts, organisations) we just deal with *a more complex and specific kind of trust*. But trust is always crucial.

We put control in place only because we believe that the trustee will not avoid or trick monitoring, will accept possible interventions, will be positively influenced by control. We put a contract in place only because we believe that the trustee will not violate the contract, etc.. These beliefs are nothing but "trust".

Moreover, when true contracts and norms are there, this control-based confidence require also that x *trusts* some authority or its own ability to monitor and to sanction y (see (Castelfranchi and Falcone, 1998) on *three party trust*). x must also trust procedures and means for control (or the agent delegated to this task).

## **4.3 How control increases and complements trust**

As we saw, control in a sense complements and surrogates trust and makes broad trust notion (see Fig.7) sufficient for delegation and betting. How does this work? How does control precisely succeed in augmenting confidence?



Our basic idea, is that strict-trust (trust in y) is not the complete scenario; to arrive from the belief that “Brings y about that action ” (it is able and willing, etc.) to the belief that “eventually g”, something is lacking: the other component of the global trust: more precisely, the trust in the “environment” (external conditions), including the intervention of the trustor or of somebody else. Control can be aimed at filling this gap between y’s intention and action and the desired result “that g” (Fig.8).

However, does control augment only the broad trust? Not true: the relationship is more dialectic. It depends on the kind and aim of control. In fact, it is important to understand that trust (also trust in y) is not a ante-hoc and static datum (either sufficient or insufficient for delegation before the decision to delegate). It is a dynamic entity; for example there are effects, feedback of the decision to delegate on its own pre-condition of trusting y. Analogously the decision to put control can affect the strict-trust whose level make control necessary!

Thus the schema: trust+control, is rather simplistic, static, a-dialectic; since the presence of control can modify and affect the other parameters. There are indeed two kinds and functions of control.

### 4.3.1 Two kinds of Control <sup>15</sup>

#### A) *Pushing or influencing control: preventing violations or mistakes*

The first kind or function of control is aimed at operating on the “trust in y” and more precisely at increasing it. It is aimed in fact at reducing the probability of y’s defaillance, slips, mistakes, deviations or violation; i.e., at preventing and avoiding them. The theory behind this kind of surveillance at least one on the following beliefs:

i) if y is (knows to be) surveilled its performance will be better because either it will put more attention, or more effort, or more care, etc. in the execution of the delegated task; in other words, *it will do the task better*

or

ii) if y is (knows to be) surveilled it will be more reliable, more faithful to its commitment, less prone to violation; in other words, *it more probably will do the task* .

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<sup>15</sup> There is a third form of control (or better of monitoring) merely aimed at y evaluation.

If this mere monitoring (possibly hidden to y) is for a future adjustment off-line (for changing or revocating the delegation next time) this form of control becomes of B kind: control for adjustment, for correction.

Since x believes this, by deciding of controlling y (and letting y knows about this) x increases its own evaluation/expectation (i.e., its trust) about y's willingness, persistence, and quality of work.

As we can see in Fig.9, one of the control results is just to change the core trust of x on y about .

More formally we can write:

$$\text{Bel}(y \text{ Control}(x \ y)) \supseteq \text{Attitudes-under-External-Control}(y) \quad (a)$$

in other words, if y believes that x controls it about a set of y's attitudes will be introduced by y during its performance of .

In addition, if:

$$\text{Bel}(x \ \text{Bel}(y \ \text{Control}(x \ y)) \supseteq \text{Attitudes-under-External-Control}(y)) \quad (b)$$

then

$$(\text{DoT}_{x,y}^* > \text{DoT}_{x,y}) \ \& \ (\text{DoT}_{x,y}^* < \text{DoT}_{x,y}) \ \& \ (\text{DoT}_{x,y}^* = \text{DoT}_{x,y})$$

where  $\text{DoT}_{x,y}^*$  is the x's degree of trust of y about with the presence of control.

i.e., these additional attitudes can change y's attention, effort, care, reliability, correctness, etc. and consequently produce a positive, negative or null contribution to the x's degree of trust of y about (depending from the expectation of x).

This form of control is essentially *monitoring* (inspection, surveillance, reporting, etc.), and can work also without any possibility of *intervention*. Indeed, it necessarily requires that y knows about being surveilled.<sup>16</sup> This can be just a form of 'implicit communication' (to let the other see/believe that we can see him, and that we know that he knows, etc.), but frequently the possibility of some explicit communication on this is useful ("don't forget that I see you!"). Thus, also some form of *intervention* can be necessary: a communication channel.

### **B) Safety, correction or adjustment control: preventing failure or damages**

This control is aimed at preventing dangers due to y's violations or mistakes, and more in general is aimed at having the possibility of adjustment of delegation and autonomy of any type (Falcone and Castelfranchi, 2000). In other words, it is not only for repairing but for correction, through advises, new instructions and specifications, changing or revoking task, direct reparation, recover, or help, etc.

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<sup>16</sup> It is also necessary that y cares about x's evaluation. Otherwise this control has no efficacy. A bad evaluation is some sort of "sanction", however is not an "intervention" -except if x can communicate it to y during its work-since it does not interrupt or affect y's activity.

For this reason this kind of control is possible only if some intervention is allowed, and requires monitoring (feedback) run-time.

More formally,

Control(x y ) 2 Ability-Intervention(x y ) (c)

and in general x believes that the probability to achieve g when it is possible to intervene -  $Pr^*(achieve(g))$ - is greater than without this possibility  $Pr(achieve(g))$ :

$Bel(x (Pr^*(achieve(g)) > (Pr(achieve(g))))$

This distinction is close to the distinction between “control for prevention” and “control for detection” used by (Bons et al., 1998). However, they mainly refer to legal aspects of contracts, and in general to violations. Our distinction is related to the general theory of action (the function of control actions) and delegation, and is more general. The first form/finality of control is preventive not only of violations (in case of norms, commitments, or contracts) but also of missed execution or mistakes (also in weak delegation where there are no obligations at all). The second form/finality is not only for sanctions or claims, but for timely intervening and preventing additional damages, or remedying and correcting (thus also the second can be for prevention, but of the consequences of violation). “Detection” is just a means; the real aim is intervention for safety, enforcement or compensation.<sup>17</sup>

Moreover, we argue that an effect (and a function/aim) of the second form of control can be also to prevent violation; this happens when the controlled agent knows or believes - before or during his performance - that there will be “control for detection” and worries about this (sanctions, reputation, lack of autonomy, etc.).

#### **4.4 Filling the gap between doing/action and achieving/results**

Let's put the problem in another perspective. As we said, trust is the background for delegation and reliance i.e., to “trust” as a decision and an action; and it is instrumental to the satisfaction of some goal. Thus the trust in y (sufficient for delegation) implies the trust that g (the goal for which x counts on y) will be achieved.

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<sup>17</sup> Different kinds of Delegation allow for specific functions of this control. There will be neither compensation nor sanctions in weak delegation (no agreement at all), while there will be intervention for remedy.

Given this two components or two logical step scenario, we can say that the first kind of control is pointing to, is impinging on the first step (trust in y) and is aimed at increase it; while the second kind of control is pointing to the second step and is aimed at increasing it, by making more sure the achievement of g also in case of defaillance of y.

In this way the control (monitoring plus intervention) complement the trust in y which would be insufficient for achieving g, and for delegating; this additional assurance (the possibility to correct work in progress y's activity) makes x possible to delegate to y g. In fact in this case x is not only count on y, but x counts on a multi-agent possible plan that include possible actions of its.

As we can see from the formula (a) the important thing is that y believes that the control holds, and not if it is really holds. For example, x could not trust enough y and communicate to it the control: this event modifies the y's mind and the x's judge about trusting y.

Thus, in trust-reliance without the possibility of intervention for correction and adjustment, there is only one possibility for achieving g, and one activity (y's activity) x bets on (Fig.10).

While, if there is control for correction/adjustment, the achievement of g is committed to y's action plus x's possible action (intervention), x bets on this combination (Fig.11).

A very similar complementing or remedying role are guaranties, protections, and assurance. I do not trust enough the action, and I put protections in place to be sure about the desired results. For example, I do not trust to drive a motorcicle without a crash-helmet, but I trust to do so with it.

## 4.5 The dynamics

It is important underlaining that the first form/aim of control is oriented at increasing the *reliability* of y (in terms of fidelity, willingness, keeping promises, or in terms of carfulnees, concentration and attention) and then it is a way of increasing x's trust in y which should be a presupposition not an effect of my decision:

- x believes that (if x surveilles y) y will be more committed, willing and reliable; i.e. the strenght of x's trust-beliefs in y and thus x's degree of trust in y are improved.

This is a very interesting social (moral and pedagogical) strategy. In fact it is in opposition with another well know strategy aimed at increasing y's trustworthiness; i.e., "trust creates trust"! <sup>18</sup>

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<sup>18</sup> Trust creates trust in several senses and ways.

The decision to trust y can increase x's trust in way, via several mechanisms: cognitive dissonance; because x believes that y will be responsabilised; because x believes that y will feel more self-confident; because x believes

In fact, precisely the reduction/renounce to control is a strategy of “responsabilisation” of y, aimed at making it more reliable, more committed.

Those strategies are in conflict with each other. When and why do we chose to make y more reliable and trustworthy through responsabilization (renounce to surveillance), and when through surveillance? A detailed model of how and why trust creates/increases trust is necessary to answer this question.

Should we make our autonomous agents (or our cyber-partners) more reliable and trustworthy through responsabilization or through surveillance?

We will not have this doubt with artificial agents, since their “psychology” will be very simple and their effects will not be very dynamic. At least for the moment with artificial agents control will complement insufficient trust and perhaps (known control) will increase commitment. However, for sure those subtle interaction problems will be relevant for computer mediated human interaction and collaboration.

## 4.6 Control kills trust

Control can be bad and self-defeating, in several ways.

- There might be misunderstandings, mistakes, and incompetence and wrong intervention by the controller (“who does control controllers?”) (in this case  $\Pr^*(\text{achieve}(g)) < \Pr(\text{achieve}(g))$ ).
- Control might have the opposite effect than function (A), i.e. instead of improving performance, it might make performance worst. For example by producing anxiety in the trustee or by making him wasting time and concentration for preparing or sending feedbacks (case in which  $\text{DoT}^* < \text{DoT}$ ).
- It can produce a breakdown of willingness. Instead of reinforcing commitment and willingness, control can disturb it because of reactance or rebellion, or because of delegation conflicts (Castelfranchi and Falcone, 1997) and need for autonomy; or because of the fact that distrust creates distrust (also in this case  $\text{DoT}^* < \text{DoT}$ ).

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that y will trust x and then being more good-willing. The decision to trust y can increase y's trust in way, via several mechanisms: y has power over x that make himself vulnerable and dependent; y feels that if x is not diffident probably he is not malicious; y perceives a positive social attitude by x and this elicits his goodwill; etc. However, this is not the right place for developing this theory.

Here we mainly care of the bad effect of control on trust, thus let us see this dynamics. As trust virtuously creates trust, analogously the trust of y in x, that can be very relevant for his motivation (for example in case of exchange and collaboration), can decrease because x exhibit not so much trust in y (by controlling y).

- x is too diffident, does this mean that x is malicious and machiavellic? Since x suspects so much about the others would itself be ready to deception? Thus if x distrust y, y can become diffident about x.
- Otherwise: x is too rigid, not the ideal person to work with; <sup>19</sup>
- Finally, if the agents rely on control, authority, norms they relax the moral, personal, or affective bonds, i.e. one of the strongest basis for interpersonal trust. Increasing control procedures in organisations and community can distroy trust among the agents, and then make cooperation, market, organisation very bad or impossible, since a share of risk acceptance and of trust is unavoidable and vital.

In sum, as for the dynamics of such a relation, we explained how:

- x's Control of y denounces and derives from a lack of x's trust in y
- x's Control of y can increase x's trust in y
- x's Control of y increases x's trust in deciding to delegate to y (his global trust)
- Control of y by x can both increase and decrease y's Trust in x; in case that control decreases y's trust in x, this should affect also x's trust in y (thus this effect is the opposite of the second)
- x's Control of y improves y's performance, or makes it worst
- x's Control of y improves y's willingness, or makes it demotivated

## Conclusions

Does control reduce or increase trust? As we saw relationships between trust and control are rather complicated. On the one side, it is true that where/when there is trust there is no control, and vice versa. But this is a restricted notion of trust: it is "trust in y", which is just a part, a component of the whole trust needed for relying on the action of another agent. Thus we claimed that control is antagonistic of this strict form of trust; but also that it completes and complements it for arriving to

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<sup>19</sup> Control could also increase y's trust in x, as a careful people, or a good master and boss, etc.

a global trust. In other words, putting control and guaranties is trust-building; it produces a sufficient trust, when trust in y's autonomous willingness and competence would not be enough.

We have also argued that control requires new forms of trust: trust in the control itself or in the controller, trust in y as for being monitored and controlled; trust in possible authorities; etc.

Finally, we have shown that paradoxically control could not be antagonistic of strict trust in y, but it could even create, increase the trust in y, making y more willing or more effective. In conclusion, depending on the circumstances, control makes y more reliable or less reliable.

We also analysed two kinds of control, characterised by two different functions: *pushing or influencing control* aimed at preventing violations or mistakes, Vs *safety, correction or adjustment control* aimed at preventing failure or damages after a violation or a mistake.

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## **Figure Captions:**

Figure1: The decision to trust: comparing 2 trustees

Figure2: Basic mental ingredients of trust

Figure3: The decision to trust: internal and external factors

Figure4: The decision scenario

Figure5: Control channels for the client's adjustment

Figure6: Decision, delegation and control

Figure7: Control complements strict trust

Figure8: Trust in the action Vs trust in the result

Figure9: The expectation for control enters the decision of trusting

Figure10: The gap between action and expected results

Figure11: Intervention in the gap

# Figures

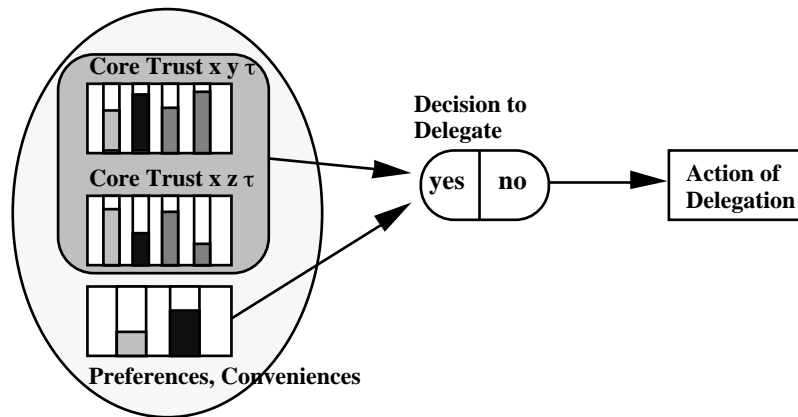


Fig.1:

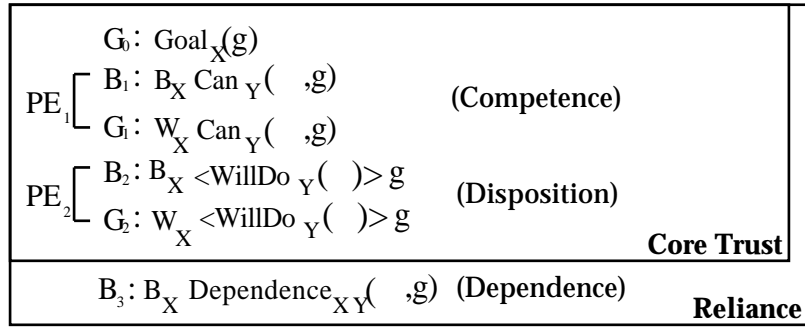


Fig.2:

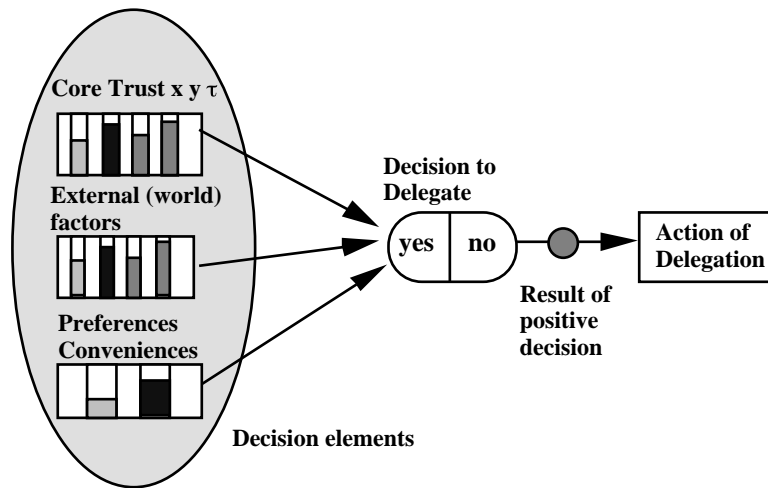


Fig.3

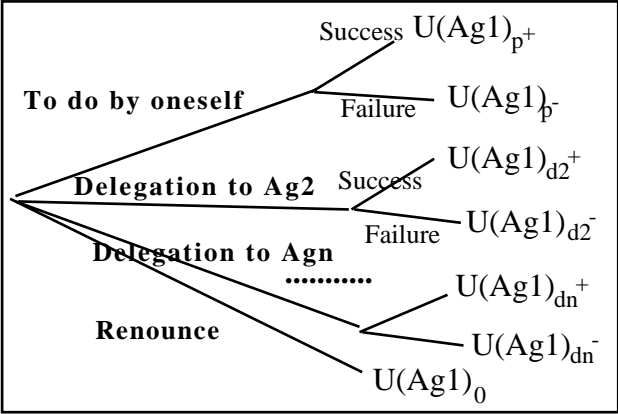


Fig.4:

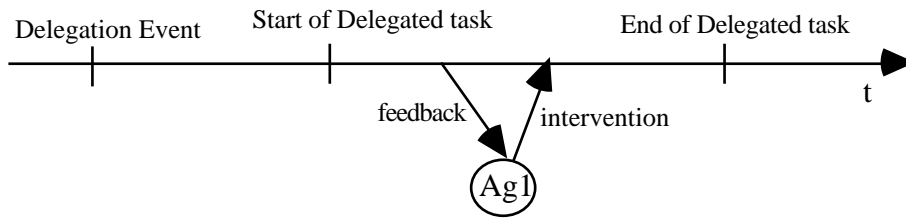


Fig.5:

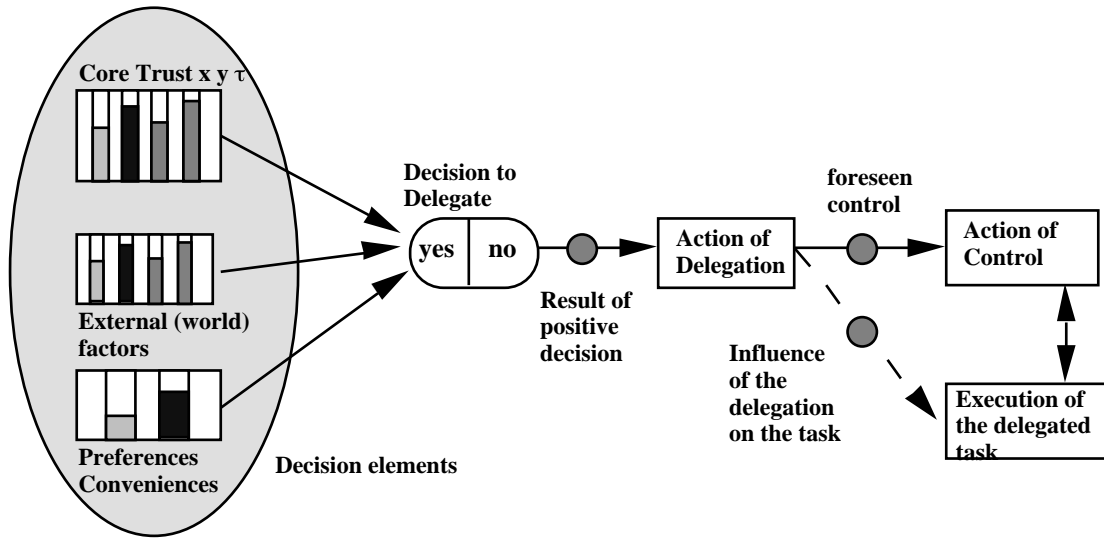


Fig.6:



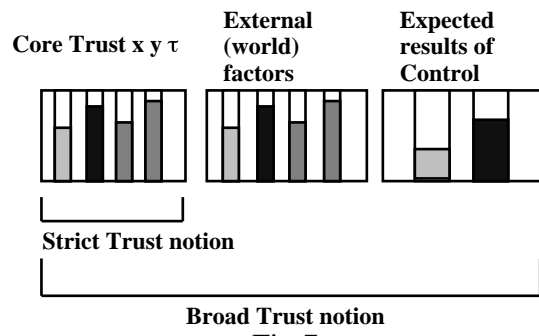


Fig.7:

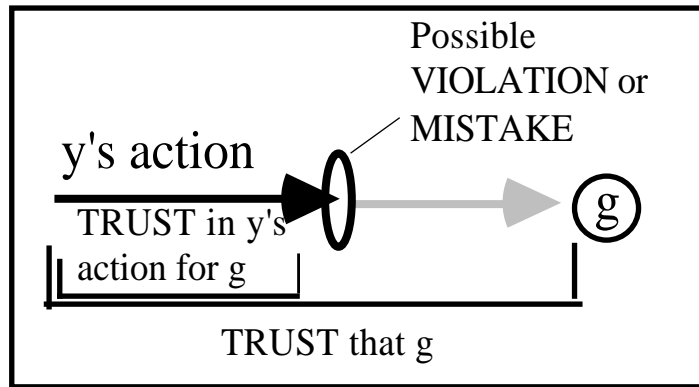


Fig.8:

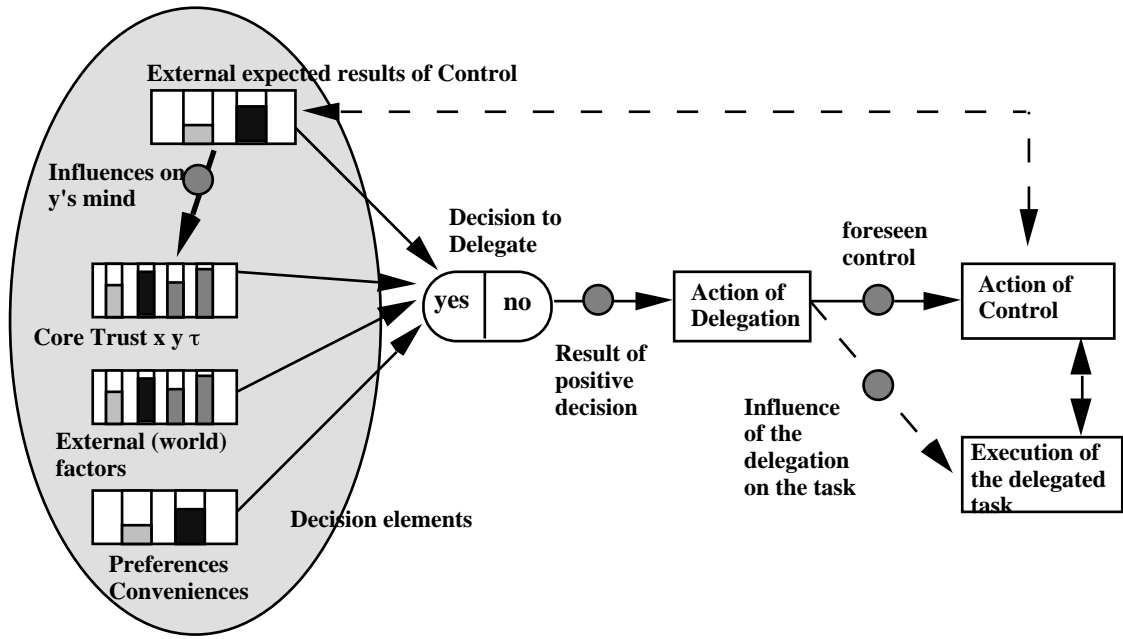


Fig.9:

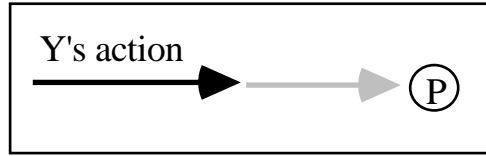


Fig.10:

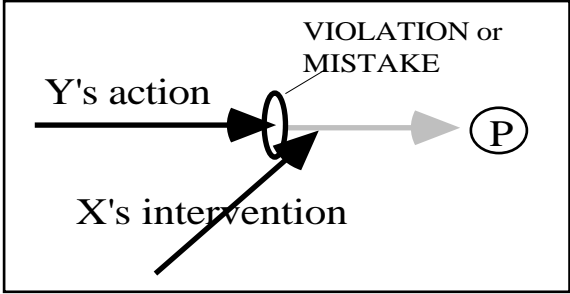


Fig.11: